



ICAR - CENTRAL INSTITUTE OF FISHERIES EDUCATION  
(Deemed University)  
Panch Marg, Off Yari Road, Versova,  
Andheri (West), Mumbai-400061  
Tel. No. 022-26361446/7/8, Fax No. 022-26361573  
Web Site : www.cife.edu.in



F. 11(9)/2022/Estt./

Dated 20<sup>th</sup> January 2023

## Office Order

In continuation of this Office Order of even number dated 6<sup>th</sup> January 2023 regarding the theme for **Knowledge Commercialization of the year 2023**.

The Terms of Reference (ToR) in this regards are as under:-

Technology development, technology upscaling, commercialization of products, working for the industries are some of the areas, which needs special attention from ICAR-CIFE. In this context, to promote these activities a special theme has been declared for the year 2023, as "**The year of Knowledge Commercialization**", with the following activities:-

1. Every division/ centre should try to develop one product which can be commercialized. This may be a **product, methodologies , consultancy or any services**.  
**Academic** - Books, Mobile app, YouTube channel link to revenue generation  
**Students** - Mentoring students by selected faculty for promoting student entrepreneurship and generating revenue.  
**Extension**- Policy document development, Advisory Service to the State / Central Govt.
2. Duration 01.01.2023 to 31.12.2023.
3. Nodal Officer to Co-ordinate different activities to be under taken as given below:
  - I. Listing the potential technologies available in the division and convening a meeting for presentation in front of all the scientists.
  - II. To Co-ordinate with HoD & OIC, Centres for commercialization of the potential technologies.
  - III. Arranging some lecture to promote commercialization of products.
  - IV. Inviting the Industry people for interaction with the scientists.
  - V. One activity to be conducted every month.
  - VI. Informing the scientists about the latest commercialized products from different institutes, especially from the fishery research institutes or CoF.

## VII. Incentives

- The APAR of the scientist (only the main inventor) will be rated as “**outstanding**” for a technology transfer of worth minimum Rs.1,00,000/-.
- Commercialization of technologies of worth more than Rs.10.00 lakhs will be recommended for recognition by DDG/ DG.
- Division with maximum number of technologies worth minimum Rs.5.00 Lakhs will be selected for the Best Division Awards along with suitable cash prize.
- Revenue generation from the lab of worth more than Rs.10.00 lakhs will be given one YP-II for the lab analysis for minimum one year that may be renewed on the basis of further outputs.

### 4. Short duration projects:

Six months to one-year duration projects may be given with financial support of worth Rs.50,000/- for the product development and commercialization of any previously completed work or novel idea for product development.

### 5. Student Research

Student research having potential for product development (during the time of synopsis presentation) should be discussed within a committee to support commercialization.

### 6. It is encouraged to go for Contract Research Project/ Consultancy Project to work closely along with the industries. Centres should explore to have those projects to utilize the farm facilities available at the centre.

This issues with the approval of the Director.

  
(Poonam Behl)  
Administrative Officer

### Distribution:

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